

AGENT Update

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ISA PRIVATE CLIENT GROUP - PERSONAL LINES

Irwin Siegel Agency, Inc. (ISA) is pleased to announce our newest program, ISA Private Client Group. This new program offers access to American International Group's (AIG) Private Client Group, as well as its range of products exclusively for high net worth individuals seeking package insurance coverage for automobiles, homes, excess liability and more.

This program is exclusively for such individuals who are seeking to protect their most valuable assets and to benefit from flexible coverages, innovative products, extraordinary services and competitive pricing. Please visit www.isapcg.com for more information on this new program.

This program is *NOT* eligible to all brokers/agents. We are only selecting a few per state. We are not requiring production levels. Since you are already one of our brokers, you do not need a new broker's agreement. If you would like to find out more about this new opportunity, please contact Mark Madsen or Jenny Mellan at 1-800-622-8272, or email us at info@isapcg.com.

Guardianship Program

ISA has been providing liability coverage to Guardians for the past six years. While this coverage has taken a couple of different forms over the years, it has never been the broad coverage guardians and care managers have been looking for. ISA recently announced that after thorough research, we have put the finishing touches on what should inclusively address the multiple exposures Guardians and/or Care Managers face.

The objective of this new policy is to provide Guardians and Care Managers with Errors and Omissions insurance for their professional care decisions and services, as well as coverage for the oversight and supervision they are providing in their roles

as care managers. Additional coverage may also be available for premises operations liability, vicarious liability for Bodily Injury, and fiduciary liability for financial decisions.

If you are interested in learning more about this coverage, please feel free to call us at 1-800-622-8272. We'll be happy to review the program and the coverage with you.

HIGHLIGHTS:

- The policy is a duty to defend policy.
- No exclusion of bodily injury.
- A fiduciary sub-limit is available upon request.
- General Liability Coverage also available upon request.

ISA Launches New Website

ISA recently launched its new and improved company website. Which features easier navigation, search functionality, and enhanced content. The site is designed to provide valuable information to our brokers, as well as our prospects and current insureds. The new site also features a dedicated broker area providing an online brokers kit, applications, information on how to submit business, how to handle claims, presentations for both you and your prospects, and much more. Please check out our new website at www.siegelagency.com.



Product Spotlight

Mental Health & Addiction Treatment

ISA has recently been targeting Mental Health and Addiction Treatment risks. ISA not only has a presence in this field, but actively participates in the field as well. We are involved with a number of associations such as SPAN USA, USPRA and NAATP.

Some specific risks targeted are:

- Alcohol & Substance Abuse Clinics
- Addiction Treatment Services
- Clubhouses
- Crisis Intervention Centers/Hotlines
- Level III.7 Detox
- Mental Health Associations
- Psychosocial Rehabilitation
- Residential Treatment Facilities
- Self-Help Organizations
- Therapeutic Communities

You can find a complete list of our areas targeted at www.siegelagency.com

ISA RELEASES INTERACTIVE CD

ISA recently released its first interactive CD. This is a great marketing tool for both you and your prospective customers to learn more about ISA. This CD features testimonials, as well as an overview of our insurance programs, offerings competencies, and competitive edge. The CD also includes our applications, a risk management overview, and contact information.

If you would like a copy of our interactive CD, please call 1-800-622-8272 and ask for our Marketing Department.



“Agent Update” is published by Irwin Siegel Agency, Inc. (ISA). For more information, write or call Irwin Siegel Agency, PO Box 309, Rock Hill, New York 12775. Phone 800-622-8272. This flyer is for illustrative purposes only and is not a contract. It is intended to provide a general overview of the services described. Remember that only the policy can provide the actual terms, services, conditions and exclusions. ISA is a national insurance and risk services agency whose mission it is to *“Support Those Who Support Others.”™*

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**irwin siegel
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insurance & risk management
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Broker Recognition Corner

Irwin Siegel Agency, Inc. presents an Award of Excellence to Kay Harrison of Thomas & Farr Agency, Inc. from Monroe, Louisiana.



Michelle Irwin (left), a Senior Underwriter at ISA, presents ISA's Broker Award of Excellence to Kay Harrison of Thomas & Farr Agency, Inc.